Annual Meeting

APA

DEFINING THE NEW FRONTIER

NOVEMBER 8-11, 2014 SAN ANTONIO, TEXAS

JW Marriott San Antonio Hill Country Resort & Spa

PROGRAM HIGHLIGHTS

In a spirit of cautious optimism, the industry continues to recover from the recession, entering a new era, and a new business climate. Join APA member manufacturers and suppliers to the engineered wood industry as we explore the opportunities in this new business frontier. We'll meet, catch up on the year's activities, and hear from our "scouts" who will share stories and predictions for business in the new frontier. Register today for the APA Annual Meeting!

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SPEAKERS AND SESSIONS

General Session

Monday, Nov. 10

Keynote: Thomas Stewart
"BUSINESS STRATEGIES, TRENDS AND THE NEW FRONTIER"

As the former managing editor of *Harvard Business Review* and current chief marketing and knowledge officer of Booz & Company, Tom Stewart espouses a philosophy that managing well means defining—and addressing—the issues that matter most to the success of organizations. Stewart is among the founding fathers of the fields of intellectual capital and knowledge management and an influential thought leader on global management issues. Visionary in scope, he will provide insights into the frontier that is our emerging business world and discuss the specific capabilities leaders and organizations need to cope with pressing universal challenges.

The General Session will also include reports from Chairman Tom Temple and President Ed Elias.

Marketing Advisory Committee

Monday, Nov. 10

The Marketing Advisory Committee meeting will include updates on the year's activities, plans for the 2015 marketing program, and a report on the opportunities in the Texas construction market. APA Market Research Director Joe Elling will present his latest market forecast.

SPEAKERS AND SESSIONS [CONTINUED]

Roundtable Discussion

Monday, Nov. 10

"UPDATE ON ENVIRONMENTAL REGULATIONS: WHAT'S NEW WITH VOC'S AND CARB"

Tom Julia, President of the Composite Panel Association, will lead a roundtable discussion on how environmental regulations are impacting the industry, and how associations and manufacturers are responding.

Spotlight on Safety Culture

Monday, Nov. 10

"STOP TRYING TO CREATE A SAFETY CULTURE; EVOLVE THE ONE YOU HAVE"

Join the attendees of the Safety and Health Workshop for a special presentation by Shawn Galloway, President, ProAct Safety, Inc. Based on his book, *STEPS to Safety Culture Excellence*, Galloway's talk will emphasize how safety goals should not be focused on the creation of safety culture, but rather on strategically improving and managing the one that exists. This presentation will be open to all APA Annual Meeting attendees. To attend the full Safety and Health Workshop, please see the information below and register for the workshop.

APA Safety and Health Workshop

Monday, Nov. 10

The Safety and Health Workshop will be held 10:30 a.m. – 5 p.m., immediately following the general session. Participants in the workshop are also invited to attend the Chairman's Safety and Health Awards Recognition Dinner. Organized by APA's Safety/Health Advisory Committee, the workshop will cover critical safety topics.

REGISTRATION

It's easy to register online for the annual meeting. The registration deadline is October 3, 2014. Registration fees are $495 for APA members, Info Fair exhibitors and Engineered Wood Technology Association members. The nonmember fee is $695 per person. The registration fee for spouses is $215.

Registration fees cover all meeting functions, including the receptions on Saturday, Sunday, and Monday, and all meals on Monday. The golf and tennis tournaments, Cripple Coot Shoot, and spouses' tour are not included in the registration fee. If you plan to participate, please sign up for these special events on the registration form.

When registering online, fees are payable only with a credit card. Full refunds will be made for cancellations received by October 3, 2014. For registrations received after October 3, the fees are $525 for members and $795 for nonmembers.

Optional Mail-in Registration

If you prefer to print and mail your APA Annual Meeting registration form, download the registration PDF and send the completed form, along with your payment, to APA. Your payment by check is your meeting confirmation and payment must be received with the registration form. There will be no post-meeting billing.

We look forward to seeing you at the APA Annual Meeting.

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DESTINATION:
SAN ANTONIO, TEXAS

Take in the opportunities of APA's new frontier from the luxury of the JW Marriott San Antonio Hill Country Resort & Spa, a premier luxury destination in the Texas Hill Country. Rated 4-Diamonds by AAA, and just 12 miles north of San Antonio International Airport, the resort features 36-hole TPC San Antonio Golf – home of the Valero Texas Open, Lantana Spa, the six-acre River Bluff water park, and seven distinctive restaurants.

The City of San Antonio offers a host of sights and experiences, ranging from tours of the historic Alamo and missions to the lively shops and restaurants along the River Walk. Sea World San Antonio and Six Flags Fiesta Texas are also nearby.

Hotel Reservations

APA has reserved a block of rooms at a rate of $209, plus a reduced resort fee of $10. Make a reservation online, or you may also make a reservation by phone: call 1-877-622-3140 and state that you are with the APA group.

What to Pack

Business casual and resort attire is recommended for all events. Daytime temperatures in San Antonio in November average around 71F.

Getting to San Antonio

From San Antonio International Airport (SAT)

Exit Airport Blvd. toward S Terminal Dr. and take a right onto N US-281. Take ramp left and follow signs for US-281 North, turn right onto TPC Pkwy. Turn left onto Marriott Pkwy. Keep straight onto Resort Pkwy and arrive at the JW Marriott.

Complimentary on-site parking. Valet parking $27 daily fee.

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SPECIAL EVENTS

Spouses' Program: San Antonio River Walk

Monday, Nov. 10

Registration fee: $45 (transportation provided)

The San Antonio River Walk (also known as Paseo del Rio) is a network of walkways along the banks of the San Antonio River, one story beneath the streets of Downtown. Lined by restaurants, shops, and galleries, the River Walk is an important part of the city's urban fabric. The River Walk winds and loops under bridges as two parallel sidewalks connect major attractions from the Alamo to Rivercenter Mall, to the Aneson River Theatre, to Marriage Island, to La Villiata, to HermsFair Park, to the Tower Life Building, to the San Antonio Museum of Art, and the Pearl Brewery. Depart hotel lobby at 10:30 a.m. for the San Antonio River Walk and return from the River Walk at 3:00 p.m. The registration fee for this event is $45, transportation will be provided. To sign up, please register online and select Spouses' Program on the agenda.

Mike St. John Memorial Golf Tournament

Sunday, Nov. 9, 7:30 a.m. Shotgun

Sponsored by Willamette Valley Company, Arclin, Georgia-Pacific Chemicals, LLC, Momentive Specialty Chemicals, Raute, USNR, Ventek, Inc., and Westmill Industries USA Corp.

APA's Annual Golf tournament honors the life of Mike St. John, Pacific Woodtech executive and APA trustee. The tournament will take place at the TPC San Antonio, managed and operated by PGA Tour Golf Course Properties as part of the TPC Network. The par-72, 7,406-yard AT&T Canyons Course, designed by World Golf Hall of Fame Member Pete Dye, features wide fairways and panoramic views

SPECIAL EVENTS [CONTINUED]

Mike St. John Memorial Golf Tournament (continued)

of the adjacent Cibolo Canyons. The Canyons Course will host the AT&T Championship just three weeks prior to the APA Annual Meeting. (The AT&T Oaks Course will be closed for overseeding during the APA Annual Meeting.) The tournament will be a scramble format with tee-off at 7:30 a.m. on Sunday, Nov. 9. You may make up your own foursome, or APA will assign you to one. Prizes will be awarded to teams on a gross or net basis. The tournament fee is $185 per person and includes green fees and cart rental. Club rental is an additional $80 and includes 2 sleeves of golf balls. To sign up, please register online and select Mike St. John Memorial Golf Tournament on the agenda.

Ole Sorensen Memorial Tennis Tournament

Sunday, Nov. 9

Sponsored by Flamex, Inc.

In memory of longtime sponsor and tournament organizer Ole Sorensen, an informal tournament will be held at JW Marriott's tennis courts. The mixed doubles, round-robin tournament begins at 9 a.m. Sunday, Nov. 9. Registration fee is $30 per person. To sign up, please register online and select Ole Sorensen Memorial Tennis Tournament on the agenda.

Spa Services

Relax and indulge at the JW Marriott's Lantana Spa. The concept of healing waters and beautiful views leave Spa guests refreshed, rejuvenated and inspired. The 26,000 sq. ft. Lantana Spa offers 32 treatment rooms, including two couple's treatment suites with fireplaces. Two outdoor private treatment rooms are available. A complete wellness center features the latest in cardio-training equipment, free weights, and stationary weight training equipment. A fitness studio offers exercise, yoga, and pilates classes. Between treatments, enjoy the peaceful serenity of the private, lagoon-like spa pool or enjoy healthy refreshments at the Spa Bistro.

SPECIAL EVENTS [CONTINUED]

Cripple Coot Shoot

Sunday, Nov. 9

Sponsored by BASF and Ventek, Inc.

Close to 30 men and women, ranging from first-timers to experienced wing-shooters, participated in last year's Coot shoot. This year's event will be held at beautiful Joshua Creek Ranch located in the Texas Hill Country near Boerne, TX. The picturesque private gun club is equipped for both the beginner and expert with 25 stations. Opportunities for game bird shooting are also available for those that want to arrange a hunt directly with the ranch. Depart the hotel at 7 a.m. and travel to Joshua Creek Ranch. The registration fee for 100 targets, including shells, is $130. Gun rental is available starting at about $23 per gun. Transportation and lunch will be provided, courtesy of our event sponsors. If you are bringing your own gun, check TSA regulations and your airline regarding shotgun carriage policies. To sign up, please register online and select Cripple Coot Shoot on the agenda.

AGENDA

Note: Subcommittees and committee meetings are closed, for attendance by APA members only

Saturday, Nov. 8

10 am – 5:30 pm	APA Registration Desk Open
10:30 am – Noon	EWTA Adhesives and Technical Subcommittee
11 am – 1 pm	International Market Subcommittee
12:30 – 3 pm	Glulam Management Committee
2 – 3 pm	Info Fair Exhibitor Meeting
3 – 4 pm	EWTA Advisory Committee
3 – 5 pm	I-Joist Management Committee
4 – 5:30 pm	Industrial Market Subcommittee
4:30 – 5:30 pm	Chairman's Reception *(Invitation only)*
5:30 – 7 pm	EWTA Welcome Reception – *Western Theme*

Sunday, Nov. 9

7 am – 1 pm	Cripple Coot Shoot
7:30 am – 1 pm	Golf Tournament
9 – 11 am	Tennis Tournament
11 am – 5:30 pm	APA Registration Desk open
2:30 – 4 pm	Nonresidential Market Subcommittee
5 – 7:30 pm	Info Fair and Reception

AGENDA [CONTINUED]

Monday, Nov. 10

7 – 8:30 am	Buffet Breakfast
8 am – 5 pm	Registration Desk Open
8:30 – 10:15 am	General Session Keynote: Thomas Stewart, *Defining the New Frontier*
10:30 – 11:30 am	Special Presentation: *Spotlight on Safety Culture*
10:30 am – 5 pm	Safety & Health Workshop
10:30 – Noon	Residential Market Subcommittee
10:30 am – 3:30 pm	Spouses' Program
Noon – 1:30 pm	Buffet lunch and Info Fair
1 – 2 pm	Roundtable Discussion: *Environmental Regulations*
2 – 4:30 pm	Marketing Advisory Committee Guest Speaker: TBD
5:30 – 7 pm	Info Fair and Reception
7 pm	Chairman's Dinner and Safety Awards Recognition

Tuesday, Nov. 11

6:30 am	Board of Trustees Breakfast
7:30 – 11 am	APA Board of Trustees

INFO FAIR 2014

Sponsored by the Engineered Wood Technology Association, the Info Fair is a product and services exposition featuring equipment manufacturers, product suppliers and service providers. The exhibition will be open during the receptions Sunday and Monday, and Monday lunch.

2014 EWTA Info Fair Exhibitors/Sponsors (as of August 29th)

Silver, Gold, and Platinum Sponsors are noted

AkzoNobel Wood Adhesives
ALTEC Integrated Solutions – *SILVER*
Andritz Ltd.
Arclin – *SILVER*
Argos Solutions AS – *SILVER*
Ashland Performance Materials – *GOLD*
BASF – The Chemical Company – *GOLD*
B&W MEGTEC Systems, Inc. – *SILVER*
BIELE, S.A.
Casey Industrial – *PLATINUM*
Chem-Trend LP – *PLATINUM*
Clarke's Industries
CMA engineering Inc. – *PLATINUM*
Con-Vey Keystone – *SILVER*
Dieffenbacher USA Inc. – *SILVER*
Eagle Project Services, LLC
Engineered Polyurethane Patching System
EWS North America LLC
Flamex, Inc. – *SILVER*
Forest Products Society
Georgia-Pacific Chemicals LLC – *SILVER*
Globe Machine Manufacturing Company
GreCon, Inc. – *SILVER*
Grenzebach – *SILVER*
Guardian Chemicals Inc. – *GOLD*
H.B. Fuller Company
The HT Group
Hunt, Guillot & Associates LLC – *SILVER*
Huntsman – *PLATINUM*
Idemitsu Lubricants America Corporation – *SILVER*
IMAL-PAL Group – *SILVER*
Integrated Environmental Solutions – *SILVER*
InterWrap Inc.
Itipack Systems – *GOLD & Supplier Awards Sponsor*
Kadant Carmanah Design – *SILVER*
Kimwood Corporation – *GOLD*
Lundberg – *GOLD*
Matthews Marking Systems – *GOLD*
McLube Division/McGee Industries Inc.
M-E-C Company – *SILVER*
Metriguard
Michelman – *SILVER*
Mill Machinery LLC
Momentive Specialty Chemicals – *GOLD*
Nicholson Manufacturing LTD
Pacific Fluid Systems/HAWE Hydraulics
Panel World Magazine
Poyry Management Consulting
Process Combustion Corporation – *SILVER*
Raute – *GOLD*
REA Jet – *SILVER*
Samuel Strapping Systems – *GOLD*
Siempelkamp LP – *SILVER*
Signode Packaging Systems – *GOLD*
Spar Tek Industries – *SILVER*
Spraying Systems Co. – *GOLD*
Stratachem Solutions Group LP – *PLATINUM*
Sweed Machinery Inc. – *GOLD*
University of Tennessee
USDA Forest Products Laboratory
USNR – *GOLD*
Veneer Services, LLC – *SILVER*
Ventek, Inc. – *GOLD*
Walker Emulsions – *SILVER*
Wanhua America Co., LTD – *SILVER*
Westmill Industries USA Corp. – *PLATINUM*
Willamette Valley Company – *GOLD*
Wood-Based Composites Center – *SILVER*
WPS Industries – *GOLD*

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