ON THE CUTTING EDGE

SHARPENING STRATEGIES FOR THE TECHNOLOGY GENERATION
JOIN APA MEMBER MANUFACTURERS, EWTA MEMBERS AND SUPPLIERS TO THE INDUSTRY AS WE ADDRESS THE OPPORTUNITIES AND CHALLENGES OF NEW GENERATIONS IN OUR LABOR FORCE AND MARKETS. AT THE ASSOCIATION’S 2017 ANNUAL MEETING, WE’LL EXPLORE HOW THE INDUSTRY CAN FILL CRITICAL GAPS IN THE SKILLED LABOR WORKFORCE AND LEARN FROM EXAMPLES SET BY MANUFACTURERS IN OTHER INDUSTRIES. REGISTER TODAY FOR THE APA ANNUAL MEETING IN HUNTINGTON BEACH, CALIFORNIA!
SPEAKERS & ROUNDTABLES

MONDAY, OCT. 30, 8:30 – 10:15 AM
GENERAL SESSION

Keynote: Sharpening Strategies for the Technology Generation

Our guest speakers from the Manufacturing Institute of the National Association of Manufacturers (NAM) will provide an update on how NAM is working with our industry to address the skilled labor gap.

Brent Weil joined The Manufacturing Institute of NAM as the Senior Vice President for Education and Workforce in January 2012. He leads industry engagements and builds partnerships to advance the goal of helping students and workers gain industry-recognized certifications.

Mr. Weil has more than 20 years of combined experience in public- and private-sector workforce development, management, strategic communications, and education. He managed business partnerships on behalf of the U.S. Department of Labor, forging key relationships at the Employment and Training Administration and the National Office of Job Corps.

A former classroom educator, Mr. Weil is a graduate of Stanford University and earned a master’s in education at George Washington University.

Stephanie Cameron is community affairs director at APSCO, a manufacturer of pneumatic cylinders, controls, and valves for the mobile, truck equipment, and automotive markets in Tulsa, OK. In that role, she has forged numerous partnerships with career and technical education on behalf of APSCO. As the executive director of “Dream It. Do It. Oklahoma,” she has built those connections statewide, with a major emphasis on Manufacturing Day, manufacturing ambassadors (known as the Craftsman Society), and manufacturing certifications in the high school curriculum. Stephanie serves on The Manufacturing Institute’s Board of Advisors and was an honoree of the STEP Ahead Awards in 2015 recognizing women in science, technology, engineering, and production.
The General Session will also include the “State of the Industry” and the “State of the Association” addresses by APA Chairman Jim Baskerville and APA President Ed Elias.

MONDAY, OCT. 30, 10:30 – 11:30 AM
ROUND TABLE DISCUSSION

In a follow-up to the general session, keynote speakers Brent Weil and Stephanie Cameron will respond to additional questions and share best practices in recruiting and retaining skilled manufacturing personnel.

MONDAY, OCT. 30, 10:30 – 11:30 AM
SPECIAL PRESENTATION

7 Insights into Safety Leadership

Join the attendees of the Safety and Health Workshop for a special presentation by David Libby, partner and president of Consulting Services, Krause Bell Group.

David Libby has been helping U.S. and multi-national organizations improve safety and operational performance for nearly 30 years. His experience includes work in the forest products and pulp and paper industries. As both an internal and an external consultant, he brings a hands-on, practical approach to improving safety leadership, culture, and performance.

MONDAY, OCT. 30, 10:30 AM – 5 PM
APA SAFETY AND HEALTH WORKSHOP

Mill safety and occupational health is everyone’s priority. But how is it actually achieved? Organized by the APA Safety and Health Advisory Committee (SHAC), the workshop will be an idea- and information-sharing forum designed to generate discussion of practical techniques and concepts for improving mill safety programs and performance records. Scheduled speakers include David Libby, President of Krause Bell Group; Greg Ellisor, Weyerhaeuser; and others to be announced. Participants are also invited to attend the Chairman’s Safety and Health Awards Recognition Dinner.
Housing Outlook for 2018 and Beyond

Guest speaker John Burns has helped executives form demographic-based strategies for more than 27 years. He co-authored the book, Big Shifts Ahead, Demographic Clarity for Businesses to create clarity for his clients. John is a highly regarded consultant and speaker and is the CEO of John Burns Real Estate Consulting. He earned his BA in economics from Stanford University and his MBA from UCLA.

The Marketing Advisory Committee meeting will also highlight APA programs, and plans for the coming year. APA Market Research Director Joe Elling will present his latest market forecast.
REGISTER TODAY!

It’s easy to register for the annual meeting, online. The registration deadline is September 21, 2017. Registration fees are $545 for APA members, Info Fair exhibitors and Engineered Wood Technology Association members. The nonmember fee is $795 per person. The registration fee for spouses is $215.

Registration fees cover all meeting functions, including the receptions on Saturday, Sunday, and Monday, and all meals on Monday. The golf and tennis tournaments, Cripple Coot Shoot, and spouses’s tour are not included in the registration fee. If you plan to participate, please sign up for these special events on the registration form.

When registering online, fees are payable only with a credit card. Full refunds will be made for cancellations received by September 21, 2017, less a $25 processing fee. For registrations received after September 21, the fees are $575 for members and $895 for nonmembers.

ANNUAL MEETING REGISTRATION FORM

OPTIONAL MAIL-IN REGISTRATION

If you prefer to print and mail your APA Annual Meeting registration form, download the registration PDF and send the completed form, along with your payment, to APA. Your payment by check is your meeting confirmation and payment must be received with the registration form. There will be no post-meeting billing.

We look forward to seeing you at the APA Annual Meeting in Huntington Beach!
HUNTINGTON BEACH, CALIFORNIA

The Hyatt Regency Huntington Beach Resort & Spa offers views of the Pacific Ocean, beach access, and numerous luxurious amenities. The resort hotel features restaurants, a large swimming pool, full-service spa, and easy access to outdoor adventures.

Dubbed Surf City USA, Huntington Beach is a mecca of all things surfing and central to Orange County activities, ranging from live music to shopping and entertainment. Disneyland, Legoland and Knott’s Berry Farm are all nearby.

What to Pack

Business casual and resort attire is recommended for all events. Daytime temperatures in Huntington Beach in October average around 68°F.

HOTEL RESERVATIONS

APA has reserved two blocks of rooms at a rate of $249 per night. To make reservations either click on the appropriate link below or dial direct.

APA MEMBERS AND GUESTS
Make your reservations online, or by calling (888) 421-1442 and state that you are with the APA group.

EWTA MEMBERS AND GUESTS
Make your reservations online, or by calling (888) 421-1442 and state that you are with the EWTA group.
GETTING TO HUNTINGTON BEACH

On the Pacific Coast Highway, the Huntington Beach hotel is easily accessible from major airports and highways. Orange County/John Wayne Airport is about 13 miles away, Long Beach Airport is 17 miles away and Los Angeles International Airport is about 38 miles away.

From Orange County Airport (SNA)

Exit Airport on Airport Way to I-405. Take I-405 North towards Long Beach. Exit I-405 N at Beach Blvd. Merge towards Huntington Beach. Continue on Beach Blvd 5.7 miles. Hyatt Regency Huntington Beach is on the right.

From Long Beach Airport (LGB)

Exit Airport on E. Donald Douglas Dr. Turn right on N. Lakewood Blvd. Turn left on E. Willow St. Take the I-405 South towards San Diego. Take Beach Blvd. exit towards Huntington Beach. Turn left on Center Ave. and right on Beach Blvd. Continue on Beach Blvd 5.7 miles. Hyatt Regency Huntington Beach is on the right.

From Los Angeles International Airport (LAX) and Points North

Exit Airport towards Century Blvd. Take S. Sepulveda Blvd. to the I-105 East ramp towards Norwalk. Merge East on I-105 towards I-405 South towards Long Beach. Take I-405 South to Beach Beach Blvd. towards Huntington Beach. Turn left on Center Ave. and right on Beach Blvd. Continue on Beach Blvd 5.7 miles. Hyatt Regency Huntington Beach is on the right.

PARKING

Hyatt Regency Huntington Beach Resort & Spa offers several parking options, including valet parking, daily parking and complimentary validated parking for restaurants and spa guests. APA Annual Meeting attendees receive a 10 percent discount on parking.

Self-parking is available across the street at Huntington Beach City Parking. Overnight parking is available, however, cars must be parked by 9 pm and obtain an overnight parking pass from hotel valet. The cost is $30 for the first night, and $15 for any additional nights immediately following.
SUNDAY, OCT. 29, 8 AM SHOTGUN
MIKE ST. JOHN MEMORIAL GOLF TOURNAMENT


APA’s Annual Golf tournament will take place at the Tustin Ranch Course, a championship 18-hole Ted Robinson-designed course features breathtaking scenery, sparkling lakes and cascading falls. The course was voted the “Best Orange County Golf Course 2009” by the readers of the Orange County Register. The tournament will be a scramble format with tee-off at 8 am on Sunday, Oct. 29. You may make up your own foursome, or APA will assign you to one. Prizes will be awarded to teams on a gross or net basis. The tournament fee is $230 per person and includes green fees and cart rental. Club rental is an additional $80. To register, fill out the golf portion of the APA registration form. Transportation will be provided between the Tustin course and the Hyatt.

SUNDAY, OCT. 29, 10 AM – 1 PM
OLE SORENSEN MEMORIAL TENNIS TOURNAMENT

Sponsored by Flamex, Inc.

In memory of longtime sponsor and tournament organizer Ole Sorensen, an informal tournament will be held at Seacliffe Country Club tennis courts. USPTA Master Pro Mike Van Zutphen will lead an hour clinic at 10 am prior to the mixed doubles, round-robin tournament on Sunday, Oct. 29. Registration fee is $50 per person. To register, fill out the tennis portion of the APA meeting registration form.
SUNDAY, OCT. 29, 8 AM – 1 PM

CRIPPLE COOT SHOOT

Sponsored by BASF, Georgia-Pacific Chemicals, LLC, Stratachem Solutions Group LP and USNR

If sport shooting is your game, the APA Cripple Coot Shoot is the activity for you. Depart the hotel at 7:30 am and travel to Triple B Clays located in El Monte, CA. The range is equipped for both the beginner and expert with 25 stations. The $139 registration fee includes gun rental, 100 targets and shells. If you are bringing your own gun, check TSA regulations and your airline regarding shotgun carriage policies. For more information on Triple B’s click here. To register, please fill out the Cripple Coot Shoot portion of the APA meeting registration form.

MONDAY, OCT. 30, 10:30 AM – 2:30 PM

SPOUSES' PROGRAM

Registration fee: $140. Choose from one of the options below. Note there is limited availability in each.

1. Bolsa Chica Ecological Reserve and Lunch
   
   Experience the Bolsa Chica Convervancy with a guided nature tour of the interpretive center. Coyotes, reptiles, and birds, oh my! Participants will get to see some of the diverse wildlife living at Bolsa Chica while learning about wetlands and their importance worldwide. You will enjoy lunch at Ola Mexican Kitchen, authentic Mexican food with a view overlooking the Pacific Ocean.

2. Havaianas and Lunch
   
   Customize and decorate a pair of flip flops to take home. You will enjoy lunch at Ola Mexican Kitchen, authentic Mexican food with a view overlooking the Pacific Ocean.

SPA SERVICES

Relax and indulge at the Hyatt’s Pacific Waters Spa. The 20,000-square foot spa features 17 treatment rooms and outdoor private treatment areas, dry sauna, steam rooms, men’s and women’s lounges with private whirlpools, waterfall showers, fitness center, and a full-service salon.
AGENDA

SATURDAY, OCT 28

8 am – 5:00 pm | APA Registration Desk Open
10:30 am – Noon | EWTA Adhesives and Technical Subcommittee
11 am – 1 pm | International Market Subcommittee
12:30 – 2:30 pm | Glulam Management Committee
2 – 2:30 pm | Info Fair Exhibitor Meeting
3 – 4 pm | EWTA Advisory Committee
3 – 5 pm | I-Joist Management Committee
4 – 5:30 pm | Industrial Market Subcommittee
4:30 – 5:30 pm | Chairman’s Reception (Invitation only)
5:30 – 7 pm | EWTA Welcome Reception

SUNDAY, OCT 29

8 am – 1 pm | Golf Tournament
8 am – 2 pm | Cripple Coot Shoot
10 am – 1 pm | Tennis Tournament
11 am – 5 pm | APA Registration Desk open
3 – 5 pm | Nonresidential Market Subcommittee
5 – 7:30 pm | Info Fair and Reception

Note: Subcommittees and committee meetings are closed, for attendance by APA members only
**MONDAY, OCT 30**

7 – 8:30 am | Buffet Breakfast

8 am – 4 pm | Registration Desk Open

General Session
*On the Cutting Edge;*

8:30 – 10:15 am | General Session
*Sharpening Strategies for the Technology Generation*
Brent Weil and Stephanie Cameron, Manufacturing Institute of the National Association of Manufacturers

Roundtable Discussion:

10:30 – 11:30 am | General Session follow-up:
*Sharpening Strategies for the Technology Generation*

10:30 – 11:30 am | Special Presentation:
*7 Insights into Safety Leadership*

10:30 am – Noon | Residential Market Subcommittee

10:30 am – 2:30 pm | Spouses’ Program

10:30 am – 5 pm | Safety & Health Workshop

Noon – 1:30 pm | Buffet lunch and Info Fair

1:30 – 4:00 pm | Marketing Advisory Committee

5:30 – 7 pm | Info Fair and Reception

7 pm | Chairman’s Dinner and Safety Awards Recognition

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**TUESDAY, OCT 31**

6:30 am | Board of Trustees Breakfast

7:30 – 11 am | APA Board of Trustees

*Note: Subcommittees and committee meetings are closed, for attendance by APA members only*
Sponsored by the Engineered Wood Technology Association, the Info Fair is a product and services exposition featuring equipment manufacturers, product suppliers and service providers. The exhibition will be open during the receptions Sunday and Monday, and Monday lunch.

### Info Fair Exhibitors & Sponsors *

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*As of July 14, 2017*